



## 2012 Annual Conference June 11<sup>th</sup> – June 18<sup>th</sup>

2012 conference tentative schedule as of 5/14/12

### **Monday, June 11<sup>th</sup>**

8:00 A – 9:00 P Past Presidents and current Board Members meeting and dinner. U of O staff meet group at dinner location.  
2:00 P – 8:00 P Member/Vendor Registration (at hotel)  
7:00 P – 1:00 A Hospitality Room – Location in host hotel

### **Tuesday, June 12<sup>th</sup>**

6:30 A – 7:30 A Breakfast in lobby by bus loading area for Dune Buggy and Golfers (coffee, juice, voodoo doughnuts)  
7:00 A – 3:30 P Member/Vendor Sand Dune Buggy trip w/lunch in Florence area and souvenir shopping.  
7:30 A – 3:30 P Member/ Vendor Golf outing  
11:00 A – 6:00 P Member/Vendor Registration (at hotel)  
5:00 P – 5:30 P New Member Orientation (at hotel hospitality room)  
6:00 P Vans to Welcome Reception/Dinner at Autzen Stadium Club Room  
6:00 P – 9:00 P **Member/Vendor Welcome Reception/Dinner**  
6:00 P – 7:00 P “The Dave Hrechkosy” - Open Bar social hour  
7:00 P – 7:30 P Guest speaker Bob Welch – Sports writer and author  
7:30 P – 9:00 P Dinner & Ron Athey Award presentation  
9:00 P – 9:30 P Vans back to hotel  
9:30 P – 1:00 A Hospitality/Movie/Game Room

### **Wednesday, June 13<sup>th</sup>**

Meetings held at the newly opened Matthew Knight Arena  
Breakfast buffet for members at Wild Duck

8:00 A - 10:45 A Trade show Vendors setup booths on the upper concourse level of the Matthew Knight Arena.  
8:00 A – 10:00 A Registration (at hotel for members & at Tradeshow for Vendors)  
8:00 A – 10:30 A Vans to Matthew Knight Arena  
8:00 A – 8:45 A Vans to Wild Duck for breakfast  
9:00 A - 9:15 A Welcome to U of O – Eric Brandt

9:15 A - 10:00 A	<b><u>Educational Session Topic</u></b> –Guest speaker Dennis Howard – Phillip H Knight professor of Business, Lundquist School of Business
10:00 A - 10:45 A	<b><u>Educational Session Topic</u></b> –Guest speaker Craig Pintens – Fan Experience and Brand
10:45 A – 11:00 A.	<b><u>Group Picture</u></b> – Location Matthew Knight Arena
11:00 A – 2:00 P	<b><u>Trade Show</u></b> – Lunch at the trade show booths – stick around for prize drawings during the trade show.
1:45 P – 2:00 P	<b><u>Turn in sponsor question sheet</u></b> , for a numbered ticket.
2:00 P – 2:15 P	We will draw numbered ticket for the conference gifts back in the meeting room, must be present to win! (iPad)
2:15 P – 2:45 P	<b><u>General Session</u></b> , Member/Vendor- Executive Board Member Nominations finalized.
2:00 P – 3:30 P	Booth break down.
2:45 P – 3:30 P	<b><u>Education Session Topic</u></b> – Wild Duck Catering – Building partnerships in the business community
3:30 P – 4:30 P	<b><u>Facility Tour</u></b> – Matthew Knight Arena
4:30 P	Transportation back to hotel, get ready for dinner.
6:00 P – 10:00 P	<b><u>Dinner</u></b> – Tour local brewery and dinner on the patio
9:00 P – 10:00 P	Vans return to host Hotel.
9:00 P – 1:00 A	Hospitality/Movie/Game Room

### **Thursday, June 14<sup>th</sup>**

Breakfast at Arena and meetings in the Alumni Center

8:00 A – 8:45 A.	Van ride to Stadium
8:00 A – 9:00 A	Breakfast
8:50 A	Go over plan for day
8:55 A	<b><u>Vote for new Board Member positions</u></b>
9:15 A-10:00 A	<b><u>Educational Sessions Topic</u></b> – Speaker Christy Cameron – Exceptional Customer Service
10:00 A-10:45 A	<b><u>Educational Sessions Topic</u></b> – Speaker John Gibson – Sales Forecasting
10:45 A – 11:00 A	Break
11:00 A – 11:45 A	<b><u>Educational Sessions Topic</u></b> – Speaker Greg Graziano – Social Media
11:45 A – 12:30 A	<b><u>Educational Sessions Topic</u></b> – Guest speaker Beth Hjelm – Research project produced by University of Oregon Guest speaker – student presenting – research paper “Athletic Department No Re-Entry Project”
12:30 P – 1:30 P	Lunch – Arena
1:30 P – 2:00 P	Travel to Stadium
2:00 P – 3:00 P	<b><u>Educational Sessions Topic</u></b> – Speaker Eric Brandt – Design, Brand and Profits
3:00 P – 4:30 A	Facility Tour – Autzen Stadium
4:45 P – 5:30 P	<b><u>Educational Session Topic</u></b> – Open forum questions. Facilitator Bill Mcquerry – University of Arizona.
5:30 P	Transport back to hotel, get ready for dinner
6:00 P – 8:30 P	<b><u>Dinner</u></b> - Walk to dinner at the Oregon Electric Station Restaurant and Lounge.
8:30 P – 1:00 A	Hospitality/Movie/Game Room -

**Friday, June 15<sup>th</sup>**

Meetings will be held at Mac Club  
Continental Breakfast at meeting room.

8:30 A – 9:45 A

Vans to meeting room

9:30 A

Review plan for day

9:45 A – 11:00 A

Facility Tour – Walk over to Hayward Field: Olympic  
Trials Festival Site – Tour by Joe Kaleel of Sports One  
Video preview of 2013 at University of Indiana

11:00A – 11:15 A

**Educational Session Topic** – Concession Management

11:15 A – 11:45 A

Sales Survey – Speaker Theresa and board members,  
discuss survey in small groups.

11:45 A.

Lunch or box lunch for those traveling out of town

12:00 P – 1:00 P

Exit Board Meeting during lunch (for NACC board  
members only)

2012 Conference is done.

**University Concessions Manager Training Course:**

Saturday 16<sup>th</sup>, Sunday 17<sup>th</sup> and Monday 18<sup>th</sup> UCMT education class (home work assignment at  
campus event)

Saturday 16<sup>th</sup>

8:30 A

Van leaves hotel for Alumni Center

8:45 A – 12:00P

UCMT class

12:00 P – 12:45 P

UCMT class lunch on own

12:45 P – 5:00 P

UCMT class

5:00 P

Van to PK Park for baseball homework assignment

7:00 P

Em's baseball game starts

9:00 P

Van back to hotel

Sunday 17<sup>th</sup>

8:30 A

Van leaves hotel for Alumni Center

8:45 A – 12:00P

UCMT class

12:00 P – 12:45 P

UCMT class lunch on own

12:45 P – 5:00 P

UCMT class

5:00 P -

Van back to hotel

6:30 P

Class dinner at local restaurant

Monday 18<sup>th</sup>

8:30 A

Van leaves hotel for Alumni Center

8:45 A – 12:00 P

UCMT class

12:00 P – 12:45 P

UCMT class lunch on own

12:45 P – 5:00 P

UCMT class

5:00 P

Van back to hotel